

CARRIE NELSON

Writer & Educator

EDUCATION

M.A. in English
Virginia Tech, 2012 – 2014

B.A. in Creative Writing
Lynchburg College, 2005 – 2009

SKILLS

Writing

Copywriting
Content Creation
Editing & Proofreading
Creative Writing
Storytelling
Screenwriting
SEO
AP Style

Technical

Microsoft 365
Google Workspace
Screenwriting Software
Web & Graphic Design
Video Editing
WordPress
Wix
Articulate
Canva
Slack
Zoom

Personal

Flexible
Adaptable
Detail-Oriented
Proactive Team Player
Creative Problem Solver
Work Well Under Pressure
Confident Speaker and Presenter
Project Management

Languages

English: Native
Spanish: Proficient

PROFILE

Hi! I'm a writer who's ready to grow a career outside of academia and prove that those who teach can also do. With a passion for creative writing and storytelling, an excellent eye for detail and design, and experience writing and editing a wide variety of media, I'm excited to use my creative and critical thinking skills to help others create meaningful content.

EXPERIENCE

Coordinator of Professional Writing

Savannah College of Art and Design 2020 – Present

- Provide expert advice on creative and professional writing topics, including screenwriting and storytelling, at the Writers' Studio
- Create educational resources such as instructive videos, annotated examples, and interactive tutorials using innovative approaches and new technologies to accommodate various learning styles
- Collaborate with Academic Resource team to analyze trends and launch new initiatives like the popular Weekly Writing Workout series and Creative Writing Community
- Write promotional copy for all departmental outreach, including emails, social media posts, newsletters, and other event advertisements
- Build and update websites by organizing layout, designing look, and writing copy to connect users with content that is easy to access and share
- Propose, develop, and deliver dozens of writing workshops each year to meet students' diverse interests and needs

Writing Consultant

Savannah College of Art and Design 2014 – 2020

- Completed hundreds of individualized consultations each year to help students develop writing skills and prepare for creative careers
- Wrote and revised instructional video scripts for hooks, voice, clarity, etc.
- Oversaw all departmental outreach, writing copy, designing flyers, scheduling events, and coordinating email campaigns to promote services
- Maintained detailed records and utilized cloud-based workflows to ensure department ran smoothly, especially when working from home

TEACHING

College Composition Professor

Virginia Tech 2012 – 2014

English as a Second Language Instructor

Global Arena 2011 – 2012

Assistant English Teacher

Junta de Andalucía (Spain) 2009 – 2011

CONTACT